



THE IMPACT OF RACE & ETHNICITY ON COLLEGE HOOKUP CULTURE

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Background

- Hookup culture refers to the uncommitted sexual relations that individuals participate in without the expectation of a romantic relationship.
- 60%–80% of North American students have experienced hookup culture on college campuses.
- Students of color believe that participating in hookup culture will reaffirm stereotypes regarding their race.

Research Questions

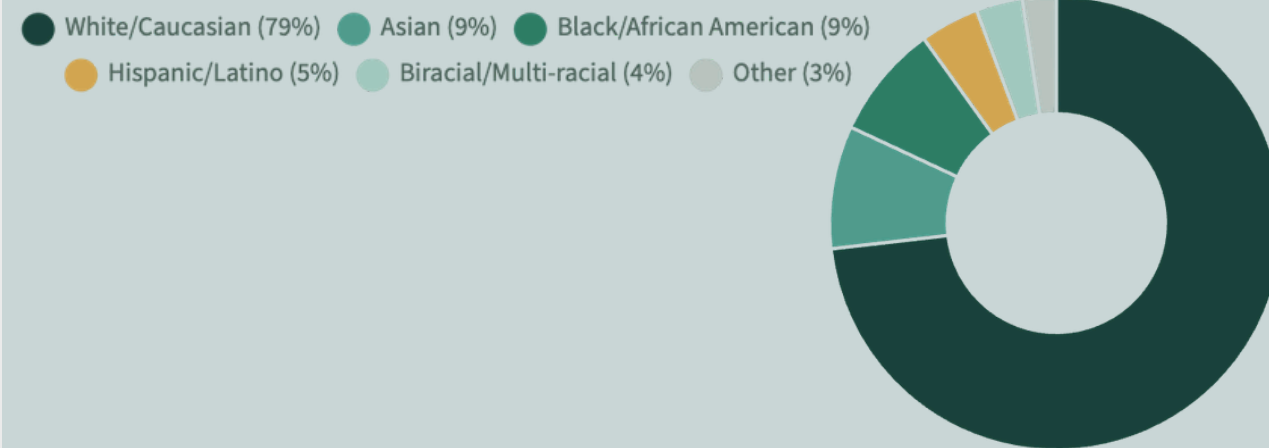
- Does a student's race and ethnicity impact whether or not they participate in college hookup culture?

Data Collection

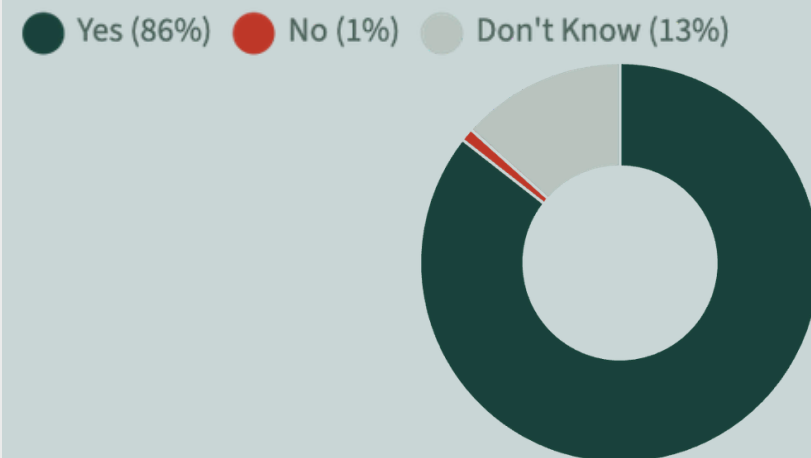
- Digital survey completed by 325 Michigan State University students distributed via Qualtrics
- Average age range: 18–24
- Average age: 19.7
- Statements from journal entries taken from MSU students

Results Part I

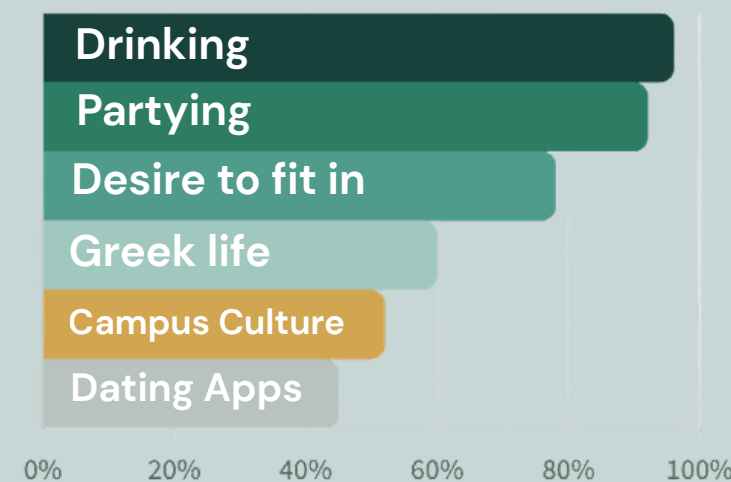
MSU Students' Racial and Ethnic Composition



Does MSU have a Hookup Culture?



Social Expectations that Influence Consent



Results Part II

Journal entries from students portray similar concerns.

- Students state that the campus culture at Michigan State is “pro-hookup,” and have seen others participate in “hookup culture” (Spider Man, Invincible).
- An anonymous student stated that they have experienced discrimination on campus which makes some parts of attending unenjoyable. Similarly, Spider Man states that there are issues on campus regarding race and sexuality.
- An anonymous student states that people who participate in hookup culture may tend to have a preference, sexually. “Some people prefer White, Black, or Asian...”
- A student, Tinker Bell, states that growing up religious provided a different outlook on matters such as pornography.

Recommendations

- Increased research
 - Further, more diverse, research should be conducted concerning minorities and people of color regarding their beliefs about hookup culture.
- Safety measures on campus
 - Increased measures for the safety of students, regardless of sexuality, gender, and race, should be implemented.