

Alex Reeves

860.918.7215 | reevesa7@msu.edu | alexskdesk.wixsite.com/portfolio

Education

Michigan State University / East Lansing, MI May 2023
Bachelor of Arts / Arts and Humanities
Minors in Entrepreneurship and Innovation, and French
France Study Abroad / Paris and Bretagne, France Spring 2018 / Summer 2022

Experience

Michigan Victim Advocacy Network (MiVAN) / Hybrid May 2023 – Present
Digital Media Assistant

- Monitor projects throughout completion by creating storyboards, filming/recording visual and audio components, editing and/or animating content to produce final deliverable
- Work with academics to refine products to make more applicable for practitioner(s)
- Curate unique marketing campaigns for an audience of over 3,500 individuals

Galerie Beauté du Matin Calme / Paris, France May 2022 – July 2022
Gallery Intern

- Design and promote 3 posters in online journals for upcoming exhibitions
- Curate 2 exhibitions for two gallery spaces while handling numerous valuable artworks
- Communicate and complete projects in French with customers and coworkers
- Run gallery's Instagram and TikTok and find 35 potential artists for gallery partnerships

RCAH Art Studio / East Lansing, MI Feb 2020 – May 2023
Art Studio Consultant

- Design relevant and engaging promotional materials for use by the college
- Provide assistance for students and workshops relating to practically every artform
- Independently monitor studio space to ensure a safe and welcoming environment

DEMO: Designing for Exploring Math Outdoors / Remote Feb 2022 – September 2022
Communications and Graphic Design Intern

- Oversee and execute successful social media campaigns on Instagram and Facebook with over 125,000 accounts reached
- Design 75 posts and advertisements for social media using Adobe Illustrator and Canva
- Communicate directly with 17 program participants to ensure participant satisfaction

Skills

- Content Creation/Design
- Marketing
- Brand Awareness
- French
- Adobe Creative Suite
- Knowledge on Equipment (Audio and Visual)
- Clear and Effective Communication
- Analyze and Evaluate Media